

INVITATION & Call for Participation



V4 SPACE DAY “STRONGER IN SPACE TOGETHER”

- including introductory conference talks
- focusing on facilitated **B2B exchanges**
- completed by presentations on mentoring and business incubator activities

For whom: **Businesses from the V4 countries** having a **space-related** industrial, R&D&I, commercial or service activity

When: **September 26, 2022** (Monday) 9.00 – 17.00

Where: **Novotel Budapest City & Budapest Congress Centre**
1123 Budapest, Alkotás utca 63-67., Hungary

**FOR PARTICIPATION OR MORE INFORMATION, PLEASE REGISTER BY
15 SEPTEMBER AT info@v4spaceday.com**

PROGRAM OF THE EVENT

9.00 – 10.30	Plenary session <ul style="list-style-type: none">• <i>potential synergies in V4 space sectors</i>• <i>national business facilitation practices</i>
11.00 – 12.30	Presentations of and by companies / clusters / national space sectors
12.30 – 13.30	Lunch Break
13.30 – 14.30	Presentation of Business Incubation Centres (ESABIC)
11.00 – 17.00	(ALL DAY)

FACILITATED B2B MEETINGS IN APPROPRIATE SETTINGS

provided by the venue

SZÉCHENYI 2020



HUNGARIAN
GOVERNMENT

European Union
European Regional
Development Fund



INVESTING IN YOUR FUTURE

***What can be the added value of an offline forum for space-related businesses?
The utility for your firm of a non-virtual event in a congress centre in Budapest?***

High tech companies often experience that reaching a certain level of development and getting in contact individually with the Big Ones in the sector or **competing for a grant** achieve more limited success than if they step up **as a cluster or consortium**. Same for individual small- or medium-sized businesses setting the goal of **entering to a new market** in areas where a high volume of demand or the scale of investment would eliminate them from the competition.

If your company aims to target higher orbits and increase chances to access funds for space-related projects or big markets, then, being aware of the hard reality of scale economy, don't think twice to make the decisive step, **grab the opportunity to meet a number of potential cooperation partners of the V4 region in real life, taking advantage of conditions facilitating deeper and more direct knowledge on motivated fellow business actors as well as a more personal, non-public exchange** on plans and aspirations.

The **focal points** of the event

(non-exclusive or selective criteria for participation):

- Enhancing competitiveness of companies from the V4 region by facilitating **cross-competence exchange, building synergies and fostering cooperation**: grasp the opportunity to find your business partner in another V4 country that complements your business by its specific expertise and skills, meeting each other's needs. Beyond the economies of scale cooperating companies from the region whose activities complement each other may take benefit of the comparative advantage of coming from and having their headquarters in the same geographic area
- Sharing experience of clusters and **incubator** agencies in **mentoring of businesses** and **facilitating** their **capacity building**

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